

News Release



Sultan Miticide Receives California Registration

Ornamental growers now have a rapid, targeted mode of action for mite control

RESEARCH TRIANGLE PARK, NC, June 3, 2015 – BASF today announced that Sultan miticide has received California registration.

Sultan miticide, with active ingredient cyflumetofen, offers ornamental growers rapid, targeted knockdown of all life stages of tetranychid mites, with long residual control. It has practically no toxicity to beneficial insects, including predatory mites and pollinators. Sultan miticide offers a new mode of action to combat cross-resistance with other commercial miticides, and is compatible with integrated pest management programs (IPM).

"The long-awaited California registration of Sultan miticide is exciting news. Greenhouse, nursery, and landscape professionals in the state now have a new class of chemistry that gives them fast control over all life stages of plant-damaging mite populations," said Joe Lara, senior product manager for BASF. "Sultan miticide now provides California growers with a much needed new first choice for miticide resistance management programs that won't disrupt populations of beneficial insects and predatory mites."

Sultan miticide is a contact miticide that is effective on many indoor and outdoor annual and perennial crops, including foliage plants such as ficus and palms; woody plants such as hibiscus, butterfly bush and roses; and herbaceous plants such as marigolds, gerbera daisies and chrysanthemums.

For more information, visit BetterPlants.basf.us.

About BASF's Crop Protection division

With sales of more than €5.4 billion in 2014, BASF's Crop Protection division provides innovative solutions in crop protection, seed treatment and biological control as well as innovations to manage nutrients and plant stress. Its portfolio also includes products for turf and ornamental plants, pest control and public health. BASF Crop Protection is a leading innovator that partners with growers to protect and enhance crop yields, enabling them to produce high quality food more efficiently. By delivering new technologies and know-how, BASF Crop Protection supports growers to make a better life for themselves, their families and communities. Further information can be found on the web at www.agro.basf.com or on our social media channels.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has nearly 17,000 employees in North America, and had sales of \$19.3 billion in 2013. For more information about BASF's North American operations, visit www.basf.us.

At BASF, we create chemistry – and have been doing so for 150 years. Our portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas.

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As the world's leading chemical company, we combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of about €74 billion in 2013 and over 112,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.

Always read and follow label directions.

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