

News Release



New BASF spray rotation programs provide growers with disease control guidelines

For more information contact:
Eileen Sarro
BASF Corporation
Tel: (919) 659-3935
E-mail: eileen.sarro@basf.com

Programs outline protocols for different stages of the plant production cycle

RESEARCH TRIANGLE PARK, NC, November 6, 2017 – BASF has introduced four new, targeted fungicide rotation programs that will help nursery and greenhouse growers protect their ornamental crops throughout the plant production cycle.

The BASF Foundational Fungicide Programs include recommended products, rates and intervals to help control a variety of key plant diseases. Intrinsic brand fungicide, which is the foundation of these programs, also promotes growth efficiency and greater plant tolerance to environmental stressors.

The four programs include:

>> Poinsettia Propagation Spray Rotation is designed for root development and transplant stages, which helps plants develop stronger feeder roots and better overall rootballs.

>> Unrooted cuttings and seedlings includes Pageant® Intrinsic brand fungicide. Treated cuttings exhibit faster callousing and greater number of root initials, which helps plants get off to a good start. The diseases controlled include **Rhizoctonia**, **Pythium**, **Phytophthora**, **Botrytis** and fungal leaf spots.

>> Plugs, rooted cuttings or rooted liners feature Empress® Intrinsic brand fungicide which helps control disease and boost plant health for greater plant survival from propagation to finished plant. Diseases controlled include **Fusarium**, **Rhizoctonia**, **Pythium** and **Phytophthora**.

>> The Specific Target Diseases program provides rotational guidelines for eight to ten weeks of protection from foliar, crown, root and soilborne diseases in production ornamentals.

“The BASF Foundational Fungicide Programs are designed for the grower as a valuable resource to help them implement effective, sustainable fungicide rotation programs,” said Joe Lara, Senior Product Manager for BASF Ornamentals.

To download copies of the BASF Foundational Fungicide Programs, visit betterplants.basf.us.

Always read and follow label directions.
Intrinsic, Pageant and Empress are trademarks of BASF.
©2017 BASF Corporation. All rights reserved.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 17,500 employees in North America, and had sales of \$16.2 billion in 2016. For more information about BASF's North American operations, visit www.basf.us.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 114,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of about €58 billion in 2016. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.